# ALU<sup>+</sup>

# A personal showering experience





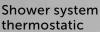
# A Spa-like experience every day

Alu<sup>+</sup> is a youthful showering range that's just as creative and expressive as you want it to be. This collection stands out with its modern palette of colours, practical features and strong sustainability credentials, providing customers with a contemporary shower solution for modern living.

In terms of aesthetics, our shower systems feature elegant rectangular lines that are perfectly accented by the circular mixer, shower head and hand sprayer. The contemporary design is further complemented by your choice of three low-sheen finishes – Silk Black, Rosé and Silver, giving customers the option to play with colour in new and exciting ways. Practicality is central to the entire range, and Alu<sup>+</sup> includes storage shelves and matching beauty bars with mirrors and other storage solutions available in the same three colours.

We've also prioritised sustainability, with Alu<sup>+</sup> produced from high quality, recyclable aluminium from 84% recycled content. Completely free of chrome, lead and nickel, Alu<sup>+</sup> also features water saving technology built into the entire range.

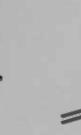








Shower system single lever



Beauty bar magnifying mirror

Beauty bar

mirror 320 mm



Shower system

diverter

Beauty bar mirror 500 mm



Shower set



# Stylish, practical and sustainable

### Contemporary design in 3 modern colours

A carefully selected palette as a result of our survey – matt black and cool silver were identified as the most desirable colours, while Rosé was chosen by customers as the most eye-catching hue for creating a standout bathroom.\*



Hygiene

+

Promoting health

and wellbeing by

and sanitation

performance.

maximising hygiene

\*Ideal Standard survey 01/2022, n=400

### **Engineered for sustainability**

Alu<sup>+</sup> is one of our environmentally friendly products that falls under our new EcoLogic concept for sustainability.

The range is 100% free from chrome, lead and nickel, and made from high quality, recyclable aluminium. Thus not only does it ensure water purity, but it also makes it an environmentally friendly choice.

All plastic parts of Alu<sup>+</sup> are made from high performance, drinking water compliant polymers to ensure water is never polluted with harmful plastics.

Ideal Standard is making sustainably conscious decisions throughout the full product lifecycle for Alu<sup>+</sup>, with all packaging being completely recyclable and free from single use plastics.

To find out more about Ideal Standard's sustainability report, visit: www.idealstandard.lt/about-us/sustainability

#### Sustainable Value Chains

Redefining the manufacturing process to drive renewable and sustainable transformation processes and transportation.



Energy & Water Efficiency

Optimising energy and water efficiency through design and guality.

EcoLogic (2) Reimagining

Reimagining material design and maximising efficiency, durability and recyclability.

Sustainable



### A personal choice. Comfort meets style.

A wide range of smart, customisable accessories, including a beauty-bar combining mirror & storage for small spaces and integrated shelves on shower systems and shower sets. Create a hair and make-up space that's just how you would want it.



### Functional by design

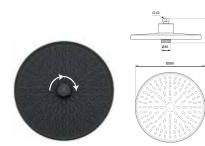
The hand spray and extra-large rain shower head feature two different spray modes for users, with a normal Rain spray and the luxurious SilkRain mode.

Switching between spray modes is simple, with an easy to adjust lever on the hand spray and Ideal Standard's EasyDial control knob on the shower head. Both the hand spray and shower head are easy to keep clean and free from limescale thanks to the practical EasyClean spray nozzles.

Alu<sup>+</sup> features water saving technology, which is built into the entire range, with flow limiters which restrict consumption to just 8 l/min for the hand spray and 12 l/min for the rain shower, without impacting performance.

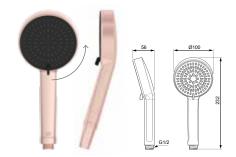
#### HEAD SHOWER

- 260 mm XL Rain shower head
- 2-functional: SilkRain & Rain
- EasyDial for spray switching
- EasyClean spray nozzles





- 100 mm Hand Shower
- 2-functional: SilkRain & Rain
- EasyClean spray nozzles



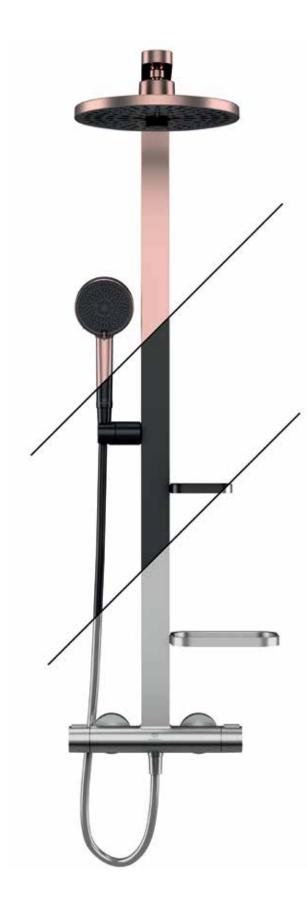
RAIN



SILKRAIN



## Modern colour pallete



6

## Singular is where it all comes together

From inspiration to installation, Singular is our end-to-end journey for creating endless cross-category washroom and bathroom solutions for all of our customers.

Ideal Standard's Singular™ philosophy makes the shower system easy to pair with matching Cerafine O mixers and Idealrain shower accessories in the same colours and style, as well as Ideal Standard's wider collections of shower trays and enclosures, ceramics, and furniture.



100% coordinated design, 3 modern colours for your spa-like experience.

#### **FINISHES - SHOWERS**



### Rosé

Rosé is one of the most eye-catching hue for creating a standout bathroom. All Alu<sup>+</sup> models are available in Rosé as well as Prosys flush plates and Cerafine O mixers. You can combine with Silk Black coloured Tesi and Connect Air ceramics, Connect 2 shower enclosures, IOM bathroom accessories.

Shower your way with the choice of overhead rain shower and hand spray with Rain and SilkRain jet sprays.



The thermostatic technology behind isn't just smart, it's safe – making it the perfect choice for maximum comfort and water and energy saving.





### Silk Black

To create an intimate, elegant and smart atmosphere, choose the all-black interior design approach. Combine Alu<sup>+</sup> in Silk Black together with i.Life and Connect Air ceramics and furnitures in white, black or grey colours. Match with Cerafine O, Ceraplan or Ceraline mixers in black colour and Connect 2 shower enclosure in black.



Achieve your creative aspirations by pairing Alu<sup>+</sup> shower systems with basin and bidet fittings in the same colour and style.



Three models of unique Beauty Bars, combining accessories & mirror in different sizes & functions.



### Silver

Silver colour goes well with a whole variety of different colours. For achieving a modern and fresh interior in the bathroom, you can combine it with our best sellers i.Life, Tesi, Connect Air ceramic and furniture in white, together with Cerafine O mixers in Silver colour.

The range is available in three models: with thermostatic or single lever mixer, as well as option for combination with any exposed mixer.



Switching between hand spray and head shower is simple and intuitive with the diverter.





#### SHOWER SYSTEMS

#### BD583xx

#### Ceratherm ALU<sup>+</sup> shower system with exposed thermostatic mixer



- Ceratherm ALU<sup>+</sup> exposed shower thermostatic mixer
- Standard S-connectors
- PreciTherm<sup>®</sup> thermostatic cartridge
- Cool body technology
- Plastic handles with hot water at 40°C stop button
- Diverter integrated in the handle
- Non return valve
- Riser rail with profile right and left to position holder and shelves by choice upon first installation
- Holder on the rail allowing angle adjustment of the hand shower
- Free height adjustment of wall fixation compared to rail
- 2-functional shower head Ø260 mm, 12 l/min (Rain, SilkRain)
- 2-functional hand spray 100 mm, 8l/min (Rain, SilkRain)
- Small shelf 130 mm / soap dish (up to 7 kg load)
- Big shelf 208 mm (up to 7 kg load)
- 1750 mm smooth, wipe clean and durable Idealflex shower hose
  - EasyFix allows reuse of existing wall-mounting holes and simple adjustment

0

Easy grip

Anti-twist function

Easy to

clear

2 Function

Shower

hand

2 Function

Shower

head

Finish: anodized aluminum

40°

Temper

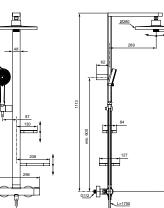
ture safety button

• Comply with EN1111

\*

Cool body

technology





#### BD584xx

#### Ceraflow ALU<sup>+</sup> shower system with exposed single lever shower mixer

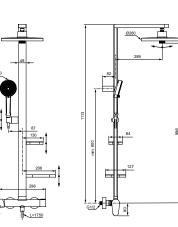
• Ceratherm ALU<sup>+</sup> exposed shower mixer

EasyFi

installation

- Standard S-connectors
- 38 mm FirmaFlow®+ ceramic cartridge with hot water limiter
  2-way diverter integrated into the body (right
- side)
- Cool body technology
- Non return valve
- Riser rail with profile right and left to
- position holder and shelves by choice upon first installation
- Holder on the rail allowing angle adjustment of the hand shower
- Free height adjustment of wall fixation compared to rail
- 2-functional shower head Ø260 mm, 12 l/min (Rain, SilkRain)
- 2-functional hand spray 100 mm, 8l/min (Rain, SilkRain)
- Small shelf 130 mm / soap dish (up to 7 kg load)
- Big shelf 208 mm (up to 7 kg load)
- 1750 mm smooth, wipe clean and durable
- Idealflex shower hose
- EasyFix allows reuse of existing wall-mounting holes and simple adjustment
- Finish: anodized aluminum
- Comply with EN817







SILVER – SI

SILK BLACK – XG





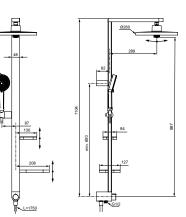
#### SHOWER SYSTEMS

#### BD585xx

#### Ceraflow ALU<sup>+</sup> shower system (for combination with exposed fitting)

- Ceraflow ALU<sup>+</sup> shower system with diverter (for combination with exposed fitting)
- Two way ceramic diverter for switch between hand and head shower
- Riser rail with profile right and left to position holder and shelves by choice upon first installation
- Holder on the rail allowing angle adjustment of the hand shower
- Free height adjustment of wall fixation compared to rail
- 2-functional shower head Ø260 mm, 12 l/min (Rain, SilkRain)
- 2-functional hand spray 100 mm, 8l/min (Rain, SilkRain)
- Small shelf 130 mm / soap dish (up to 7 kg load)
- Big shelf 208 mm (up to 7 kg load)
  1750 mm smooth, wipe clean and durable Idealflex shower hose connection with the hand shower
- 800 mm Idealflex shower hose for connection with the fitting
- EasyFix allows reuse of existing wall-mounting holes and simple adjustment
- Finish: anodized aluminum



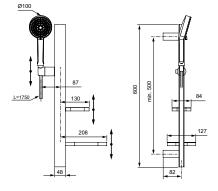




#### BD586xx

#### Idealrain ALU<sup>+</sup> shower kit 600 mm

- Shower bar 600 mm with profile right and left to position holder and shelves by choice upon first installation
- 2-functional hand spray 100 mm, 8l/min (Rain, Silkrain)
- Small shelf 130 mm / soap dish (up to 7 kg load)
- Big shelf 208 mm (up to 7 kg load)
  1750 mm smooth, wipe clean and durable
- Idealflex shower hose
- EasyFix allows reuse of existing wall-mounting holes and simple adjustment
- Height adjustable shower holder on the Rail
- Finish: anodized aluminum
- Comply with EN1112















#### BEAUTY BARS BD587xx

#### ALU⁺ Beauty Bar Large



#### BD588xx

#### ALU<sup>+</sup> Beauty Bar Medium

• Accessory bar 700 mm with profile right and left to position the accessories by choice upon first installation • Mirror 320 mm, fixed Ø3 • Big shelf 208 mm (up to 7 kg load) • Cup • Towel holder, swivelling angle 90° • EasyFix allows simple installation • Finish: anodized aluminum Πt 48 EasyFix installation RO SI XG

#### BD589xx

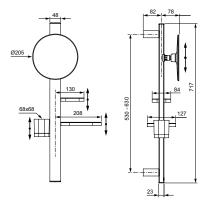
ALU<sup>+</sup> Beauty Bar Small



• Accessory bar 700 mm with profile right and left to position the

accessories by choice upon first installation • 3x Magnifying mirror 200 mm, ball joint fixation to adjust the angle

- Big shelf 208 mm (up to 7 kg load)
- Small shelf 130 mm/ soap dish (up to 7 kg load)
- Cup
- EasyFix allows simple installation
- Finish: anodized aluminum





SILK BLACK - XG

EasyFix installation

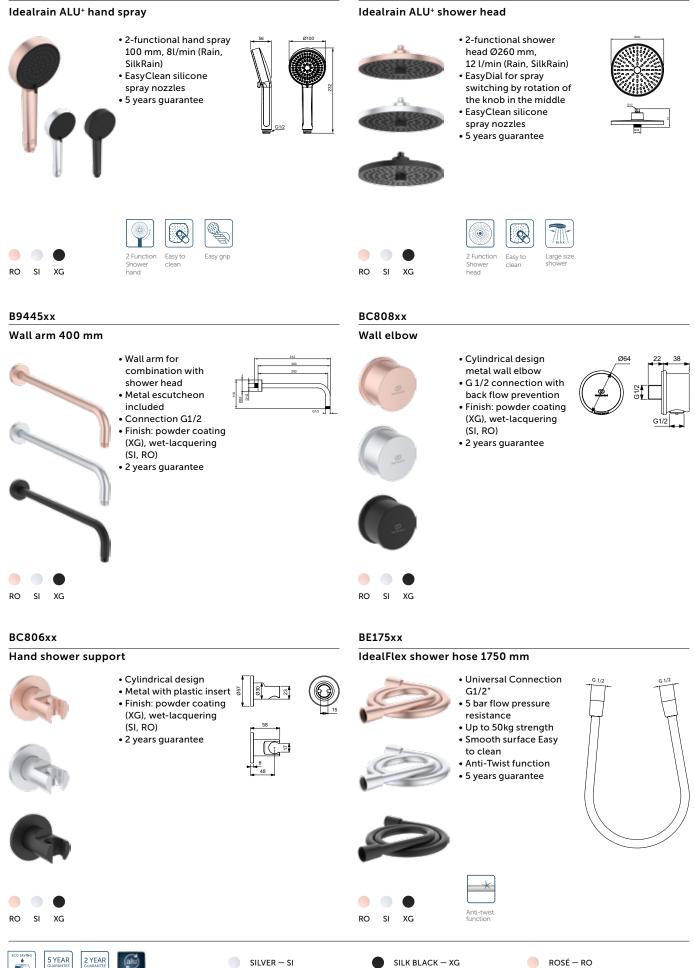


RO SI XG

#### SHOWERING

#### BD580xx

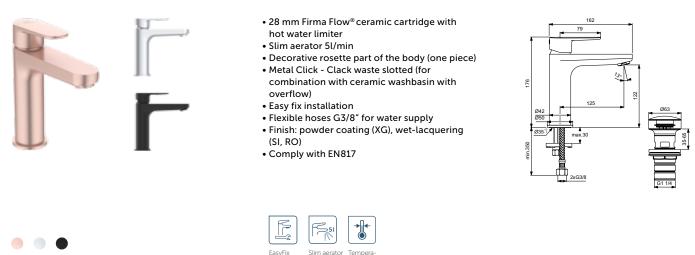
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BD581xx

#### MIXERS BD131xx

#### Cerafine O basin mixer H120



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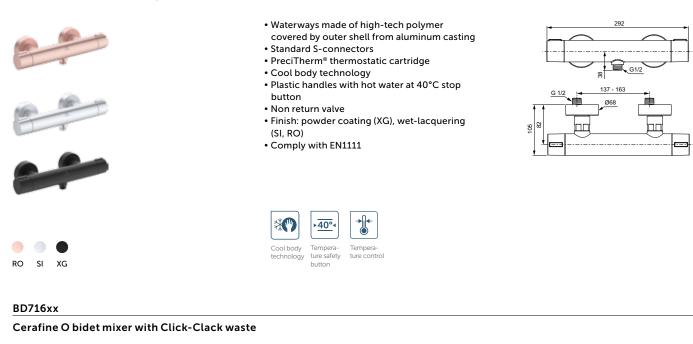
Installation

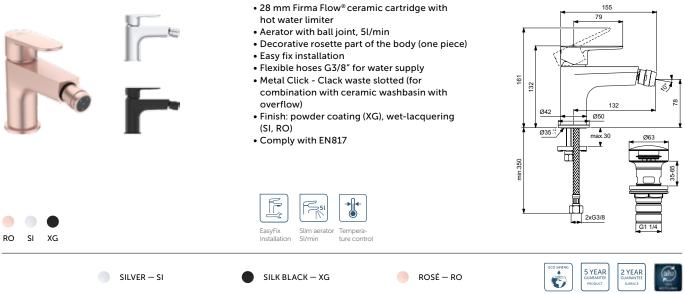
51/min

#### BD582xx

RO SI XG

Ceratherm ALU<sup>+</sup> shower exposed thermostatic mixer





#### MIXERS

#### A7192xx

#### Cerafine O Built-in shower mixer

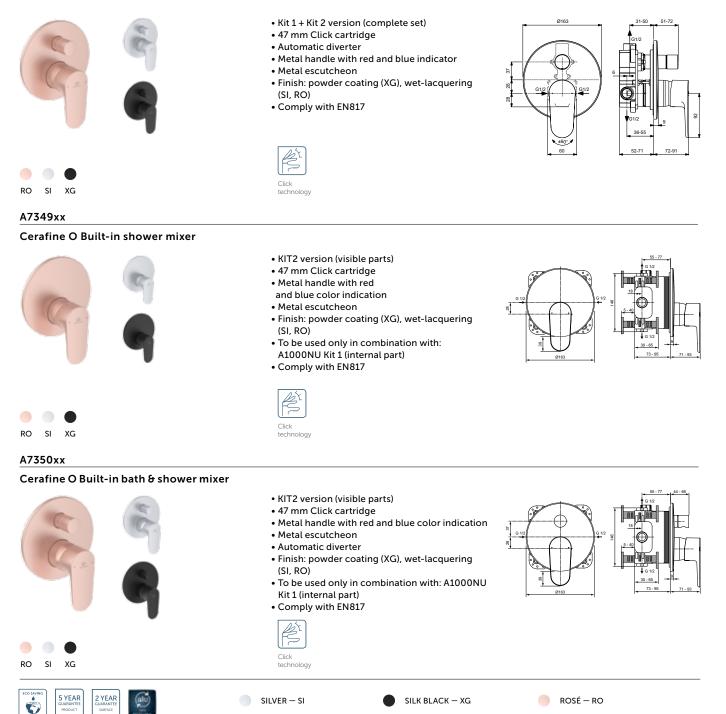


technology

#### A7193xx

RO SI XG

#### Cerafine O Built-in bath & shower mixer





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